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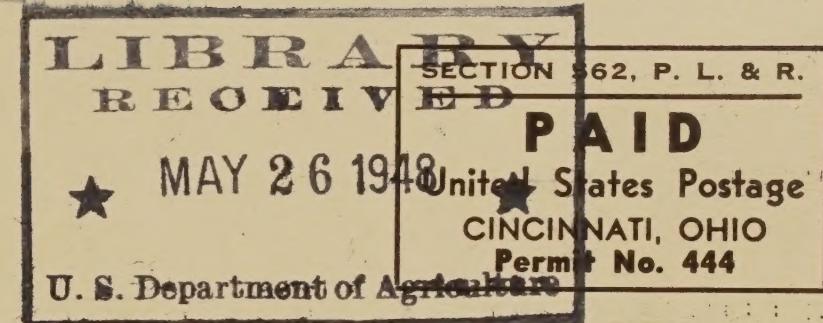
Bulbs

AT
SPECIAL PRICES
FOR EARLY ORDERS



230 EAST FOURTH STREET
P. O. BOX 146 CINCINNATI 1, OHIO

POSTMASTER: If undeliverable FOR ANY REASON, notify sender stating reason, on FORM 3547, postage for which is guaranteed.



Library
U. S. Dept. of Agriculture
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TO ENJOY AN UNUSUAL OPPORTUNITY

Early contracts with our growers in Holland and America enable us to offer at extremely attractive prices. Tulips, Hyacinths, Daffodils, Lilies, Dutch Iris, Crocus, etc., for delivery in September. All bulbs offered are not bargain size bulbs but the very largest grown. These bulbs we offer at special prices for early orders placed with us on or before June 15, 1948.

DUTCH WINDMILL COLLECTION OF TULIPS

10 EXQUISITE COLORFUL VARIETIES



BLUE PERFECTION—Bright Violet, Bordered Heliotrope.

GOLDEN HARVEST—Soft Lemon Yellow.

MAGIC FIRE—Deep Red.

MARGAUX—Deep Wine Red, with lighter edge. Tall.

MARJORIE BOWEN—Very unusual shade, Buff and Salmon.

NIPHETOS—Soft Yellow Inside, Creamy Outside, Long Flower.

PRIDE OF HAARLEM—Bright Carmine Rose, Blue Base.

PRINCESS ELIZABETH—Rose Pink.

THE PEACH—Glorious Peach Colored with White Center.

ZWANENBURG—Large Pure White.



SPECIAL IMPORT PRICES ON EARLY ORDERS

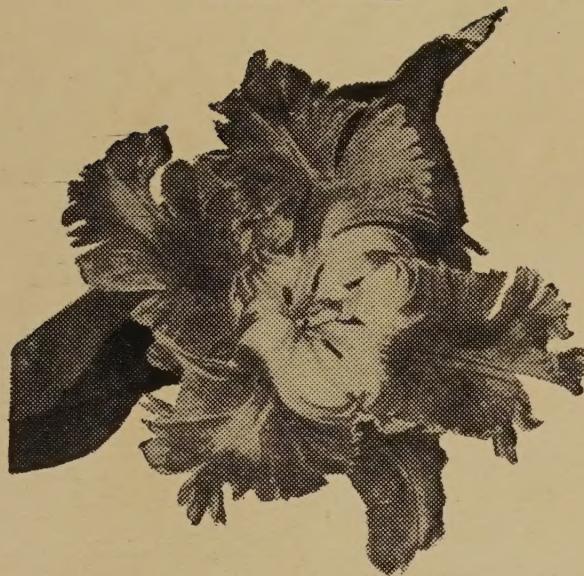
Collection of 5 each of above 10 varieties (50 Bulbs) \$ 4.25 Prepaid

Collection of 10 each of above 10 varieties (100 Bulbs) 7.90 Prepaid

Collection of 20 each of above 10 varieties (200 Bulbs) 15.25 Prepaid

Delivery in September

Each Variety Will Be Carefully Labeled



Parrot Tulip

Each Variety Will Be Carefully Labelled

Delivery in September

Collection of 3 ea. of above 4 varieties (12 Bulbs) \$ 1.75	Collection of 6 ea. of above 4 varieties (24 Bulbs) 3.25	Collection of 10 ea. of above 4 varieties (40 Bulbs) 5.00	Collection of 25 ea. of above 4 varieties (100 Bulbs) 11.50
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Heavily frilled.

THEREESE—Cherry Scarlet with bright green marks.

ORANGE FAVORITE—Glistening deep orange, shaded-rose. Inside deep orange-scarlet with yellow base.

FANTASY—Salmon Pink. Base marked with apple green.

BLUE PARROT—Bright Violet shaded steel blue.

Try some of these quaintly shaped Tulips. You will like them.

PARROT TULIPS

Delivery in September

Each Variety Will Be Carefully Labelled

Collection of 10 each of above 5 varieties (50 Bulbs) \$ 4.75 Prepaid	Collection of 20 each of above 5 varieties (100 Bulbs) 9.00 Prepaid	Collection of 40 each of above 5 varieties (200 Bulbs) 17.50 Prepaid	Collection of 80 each of above 5 varieties (400 Bulbs) 35.00 Prepaid
TANTRALUS—Light Cadmium-yellow overlaid with dull slate-violet. Base, dark yellow.	JESSY—Clear Coffee-brown flushed bronzy red with yellow base. Tall	BACCHUS—Rich violet-blue.	INDIAN CHIEF—Chestnut Bronze, Shaded Maroon.
J. I. BOUMAN—Dark Orange-red flushed Claret-red, edge yellow.	INDIAN CHIEF—Chestnut Bronze, Shaded Maroon.	BAZUBAND—Chestnut bronze, shaded maroon.	INDIAN CHIEF—Chestnut Bronze, Shaded Maroon.
BAZUBAND—Chestnut bronze, shaded maroon.	BAZUBAND—Chestnut bronze, shaded maroon.	BAZUBAND—Chestnut bronze, shaded maroon.	BAZUBAND—Chestnut bronze, shaded maroon.

**5 MAJESTIC BREEDER TULIPS
IN RARE AND RICH COLORS**



Cincinnati 1, Ohio

P. O. Box 146

230 East Fourth Street

10% DISCOUNT FOR CASH WITH ORDER OR PAY ON DELIVERY IN SEPTEMBER

ORDERS MUST BE PLACED EARLY WITH OUR HOLLAND AND AMERICAN GROWERS, TO INSURE
THE FINEST BULBS. ORDER NOW FOR PLANTING THIS FALL AND YOUR BULBS
WILL BLOSSOM GLORIOUSLY NEXT SPRING.

ORDER BEFORE JUNE 15, 1948

DELIVERY IN SEPTEMBER
EACH VARIETY WILL BE CAREFULLY LABELED

COLLECTION OF 100 BULBS FOR \$4.25 PREPAID

MUSCARI (GRAPES HYACINTH) — CROCUS
SNOWDROPS — SCILLA — CHIONODOXA (GLORY OF THE SNOW) —

5 NAMED VARIETIES — 20 BULBS OF EACH

At an early date, while snows still fly, these little bulbs will burst into bloom, reminding us that
Spring is near.
They should be planted on arrival in the fall, 2 to 3 inches deep and 3 inches apart, in places where
they can remain undisturbed for a number of years.

100 HERALDS OF SPRING

MAIL THIS ORDER CARD TODAY!

McCULLOUGH'S SEEDS

230 East Fourth Street, P. O. Box 146, Cincinnati 1, Ohio

Gentlemen: Kindly ship the following prepaid:

DUTCH WINDMILL COLLECTION OF TULIPS

Collection of 5 each of 10 varieties (50 bulbs) @ \$ 4.25
Collection of 10 each of 10 varieties (100 bulbs) @ 7.90
Collection of 20 each of 10 varieties (200 bulbs) @ 15.25

MAJESTIC BREEDER TULIPS

Collection of 10 each of 5 varieties (50 bulbs) @ \$ 4.75
Collection of 20 each of 5 varieties (100 bulbs) @ 9.00
Collection of 40 each of 5 varieties (200 bulbs) @ 17.50

PARROT TULIPS

Collection of 3 each of 4 varieties (12 bulbs) @ \$ 1.75
Collection of 6 each of 4 varieties (24 bulbs) @ 3.25
Collection of 10 each of 4 varieties (40 bulbs) @ 5.00
Collection of 25 each of 4 varieties (100 bulbs) @ 11.50

HERALDS OF SPRING

Collection of 20 each of 5 varieties (100 bulbs) @ \$ 4.25
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GARDEN OF DAFFODILS

Collection of 12 top quality bulbs @ \$ 1.00
3 collections, 36 bulbs @ 2.85
5 collections, 60 bulbs @ 4.50
8 collections, 96 bulbs @ 6.25

DUTCH IRIS

Collection of 12 top quality bulbs @ \$.65
3 collections, 36 top quality bulbs @ 1.75

GARDEN OF LILIES

Collection of 2 each of 5 varieties, 10 bulbs @ \$ 3.00

LOVELY HYACINTHS

Collection of 12 exhibition size bulbs @ \$ 3.00
Collection of 12 bedding size bulbs @ 2.00

TOTAL AMOUNT OF ORDER \$.....

NAME.....

ADDRESS.....

CITY.....

STATE.....



FOR YOUR LAWN
GARDEN...
...FARM

GARDEN OF LILIES

A collection containing 5 varieties, 2 bulbs of each. The bulbs will be wrapped in special vegetable parchment paper which will show the variety name and description as well as cultural directions. This Garden of Lilies Collection will contain *Lilium Centifolium*, Olympic Hybrids, Bellingham Hybrids, Sunset Hybrids, etc.

Collection of 2 each, 5 Varieties (10 Bulbs) \$3.00 Prepaid



LOVELY

HYACINTHS

C O L O R F U L - - - - - F R A G R A N T

Dutch Hyacinths. Stately, flowers very fragrant. We offer the best of them in two sizes. For those who wish exhibition blooms in their garden or desire to force the bulbs in water or in pots we offer the largest size. We also offer the bedding size for outdoor planting

HYACINTH COLLECTION

6 BEAUTIFUL COLORS

12 Bulbs, Exhibition Size,
for \$3.00
Prepaid

12 Bulbs, Bedding Size, for \$2.00

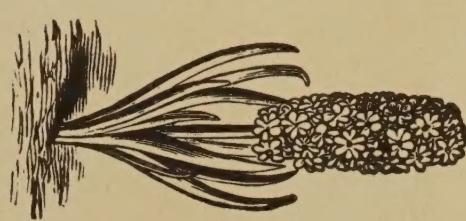
SPECIAL PRICES ON EARLY ORDERS

DELIVERY IN SEPTEMBER

■ ORDER BEFORE JUNE 15, 1948 ■

ORDERS MUST BE PLACED EARLY WITH OUR HOLLAND AND AMERICAN GROWERS, TO INSURE THE FINEST BULBS. ORDER NOW FOR PLANTING THIS FALL AND YOUR BULBS WILL BLOSSOM GLORIOUSLY NEXT SPRING.

10% Discount for Cash with Order or Pay on Delivery in September



GARDEN OF DAFFODILS

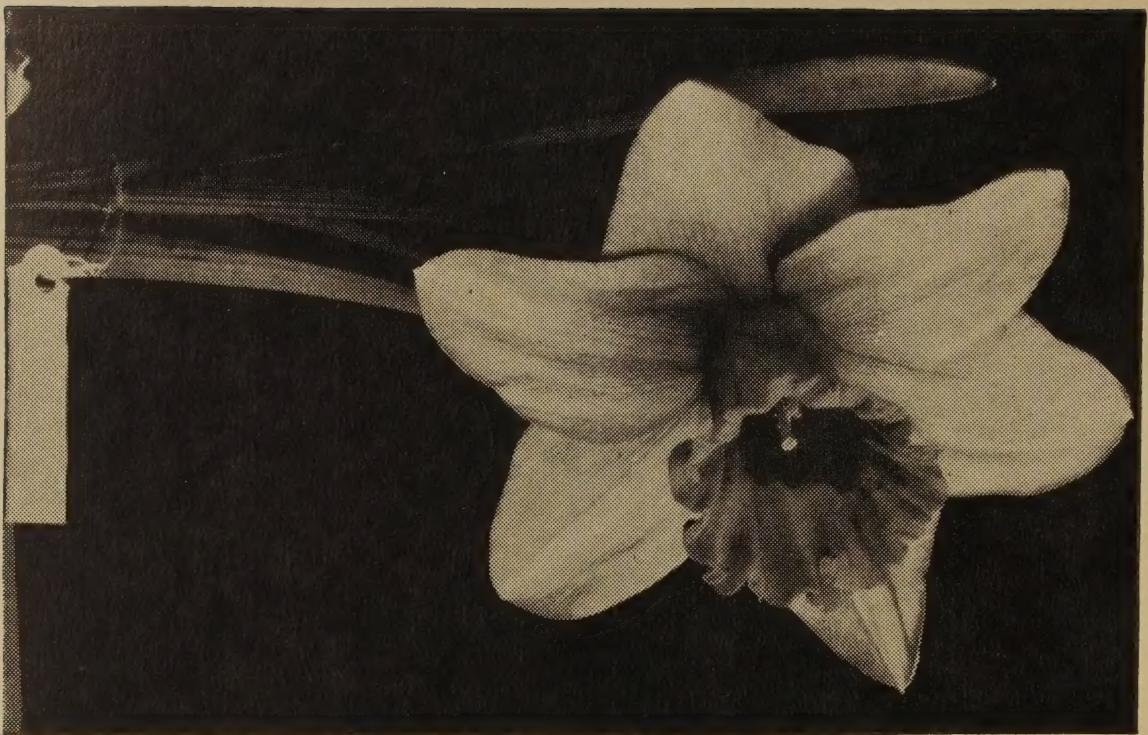
Oregon's leading Daffodil Grower whose collection of new daffodils is unsurpassed anywhere in the world, supplies McCullough with this magnificent collection of seedling Daffodils. This mixture includes all types and colors, early, medium and late flowering daffodils in the proper proportions.

Collection of 12 Top Quality Bulbs.....	\$1.00	Prepaid
3 Collections (36 Bulbs).....	2.85	Prepaid
5 Collections (60 Bulbs).....	4.50	Prepaid
8 Collections (96 Bulbs).....	6.25	Prepaid

DUTCH IRIS

The blooms remind you of orchids with their rich fascinating colors ranging from pure white through golden yellow to blue, dark violet and deep purple.

Collection of 12 Top Quality Bulbs.....	\$.65	Prepaid
3 Collections (36 Bulbs).....	1.75	Prepaid





YOU TOO . . .
CAN HAVE A BEAUTIFUL LAWN
McCULLOUGH'S LAWN SEED

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by
Addressee

BUSINESS REPLY CARD

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United States

The J. Shay McCullough Seed Co.

Eagleson Ave. Third to Fourth St.
Cincinnati, O.

P.O. Box 146 Cincinnati, O.

